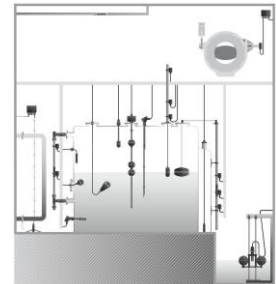


Jola Annual Promotion 2021: The Dirtiest Applications

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This is **Désirée Berger**. Since the end of 2016, she has been working for us as an external consultant and designer and is currently revising our website. She has studied Design at the “Universität der Künste” in Berlin, lives in Neustadt an der Weinstraße and calls herself “hangzumschönen“ – a propensity to beauty (www.hangzumschoenen.com). That is why all things BEAUTIFUL are close to her and she knows of no reason why not to imagine our product portfolio to be beautiful as well:



But things are not always as pretty and clean...



This is **Steffen Boiselle**. Since his earliest adolescence, he has been working in publishing and became a publisher himself in 1985 (www.agiro.de). He worked in the comic industry and is author and illustrator of the popular cartoon series “100% PFÄLZER!” (100% Palatinate!). If that was not enough he also does readings, speeches and appears in concerts. His work always displays and reveals the true rather than the pretty sides of life. And from time to time he happens to draw Jola employees.

These here are the three **Jolarians** you are going to see more often on our new YouTube channel “Inside Jola”. It is our goal to report truthfully from our day-to-day life as a medium-sized company and provide as entertaining information as possible on our products and applications.



Our program for **2021** does not stop just there: We are having our very first “**Jola Annual Promotion**” ever!!! To demonstrate to designer Désirée Berger the mean conditions our beautiful devices are often used in, we need your help! We are looking for the **dirtiest application of our Jola products** imaginable. If you think that you are digging the dirt, please send us photos, videos or whatever you may find. We will compile the best illustrations by Berger together with the most revealing cartoons by Steffen Boiselle in a **booklet** to be published in early 2022.

We will keep you updated on the development of this story right here:
<https://www.jola-info.de/en/news>

If you wish to send us some material or if you have any further questions, please do not hesitate to contact our **sales department** or our **marketing**:
Tel +49 6325 188-100 | Fax +49 6325 6396 | Mail promotion@jola-info.de

Photo of Désirée Berger by courtesy of Désirée Berger.

Photo of Steffen Boiselle and cartoon “Die 3 Musketiere” (The 3 Musketeers) by courtesy of Steffen Boiselle.



LEVEL CONTROL



LEAKAGE DETECTION



LIMIT SWITCHES



COOLING CEILING CONTROL