



PRESS RELEASE

Lambrecht, 27 July 2021

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“Inside Jola” Starts

“Inside Jola“ offers an inside view into our interesting portfolio of technical products (measurement and control technology) as well as the everyday life of a German medium-sized family-owned company. The new YouTube channel provides direct insight into technical matters as well as news and classics from the day-to-day life of our company.

Our world is one of an internationally operating medium-sized company with 60 employees here in Lambrecht, Germany, in the midst of the Palatinate forests.

Our world is one of a market-known producer of technical devices and appliances for measurement control technology, especially level control and leakage detection of liquids.

Finally, our world is one of a market actor that has seen topics, trends and fashions come and go and has evolved – we stand for stability and change at the same time.

You are here at the right place ...

... if you are a planner, buyer, or on-site specialist ...

... or if you are a pupil, a trainee or a university student ...

... or if you are interested in technology and/or business topics.

On our new channel, we will regularly report to you news and classics from our day-to-day company life. We will focus on technical issues and highlights from our portfolio as well as accompanying matters. We will report directly from the everyday life of a medium sized, German family-owned company.

Elmar Friderichs (Marketing) will present the general, rather non-technical issues. Dirk Kucinski (technical sales consultant) will take over the product presentations and technical questions.



“Inside Jola” – always new every first Monday of the month!

<https://www.youtube.com/channel/UCJ-Gm4oE2Xp0kBKngEJwEJQ>

For more information:

<https://www.jola-info.de/en/inside-jola>

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